

Food Film Festival Amsterdam returns March 2012

What: Second edition Food Film Festival Amsterdam
Who: Youth Food Movement, The Netherlands (YFM)
When: 16, 17, 18 March 2012
Where: Studio/K, Amsterdam

The Food Film Festival Amsterdam returns on 16, 17 and 18 March 2012 at Studio/K in Amsterdam for its second edition. After a successful debut in 2011, the festival now presents a new culinary programme with new films, more cooking workshops and a new art and design programme. The Food Film Festival Amsterdam aims to provide an entertaining environment where visitors come together to eat and party and learn more about food. The Food Film Festival believes that a more conscious and positive attitude about food is the first step towards a more sustainable food system. The Food Film Festival is hosted by The Dutch Youth Food Movement (YFM).

New website: www.foodfilmfestival.nl

Everybody loves good food

This year, the Food Film Festival Amsterdam serves new tasty food films and documentaries through which food is presented in its broadest sense. Both the love for food and the problems related to food production are major themes in the programme of both Dutch and international films. Naturally, the festival also welcomes visitors to its own restaurant where young chefs prepare a sustainable menu. In addition, the festival hosts several workshops; a music and dance programme, a farmer's market, a children's programme, and an art and design programme.

Food for change

The Food Film Festival addresses problems in the current food system but remains positive about finding sustainable solutions for the future. The festival wishes to inspire its visitors to actively contribute to a more sustainable food system and provides them with information on how to do so. This year, the festival pays special attention to the future of agriculture, the position of young farmers, and to bridging the food gap between cities and farms. The international context of food production and consumption takes up a large and significant part of the festival.

Festival programme

The full festival programme will be available online as of February 6th. Tickets will be on sale online from February 27th onwards. Until that time, more information is available on our website at: www.foodfilmfestival.nl

Youth Food Movement, The Netherlands

The Dutch Youth Food Movement (YFM) is a network that campaigns amongst young people to promote a good, clean and fair food system. Such a system means that in the future our food is produced with respect for the environment, is traded for a fair price, is healthy and tastes good above all. The network consists of young consumers, chefs, farmers, producers, students, and policy makers. The Dutch YFM was founded in 2009 based on the principles of Slow Food and is part of Slow Food's international movement.

The **Rabobank**, **Oxfam Novib** and Dutch food magazine **Delicious** sponsor the Food Film Festival Amsterdam.

For press, not for publication

For interviews, more information, pictures and press admission please contact Jorn Matena, Public Relations at +31 6 4622 3153 or jorn@foodfilmfestival.nl.